



1/10

RECOMMENDED			
• <i>Mortgage - Compare mortgage loans and apply online</i>			
Purchase ▼	FHA / VA ▼	Bad Credit ▼	2nd Mortgage ▼

FIG. 1
(PRIOR ART)

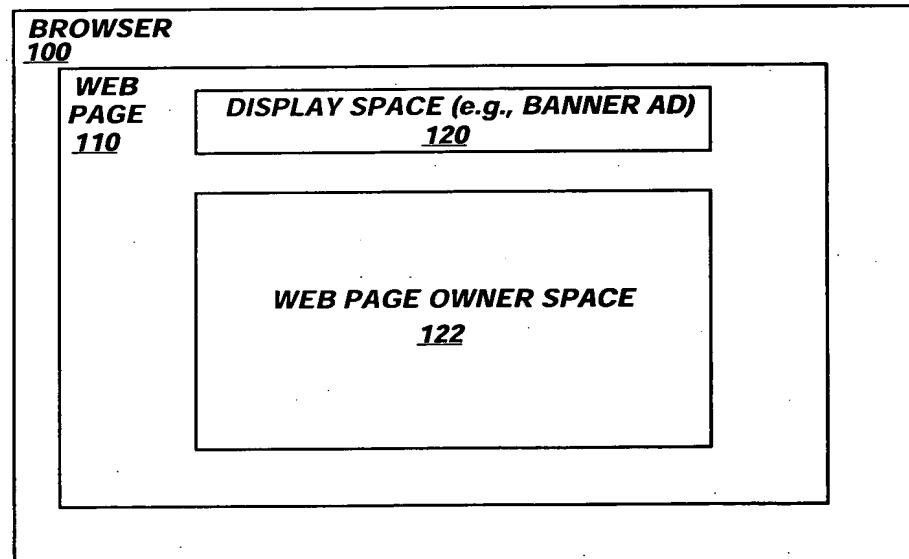


FIG. 2

+

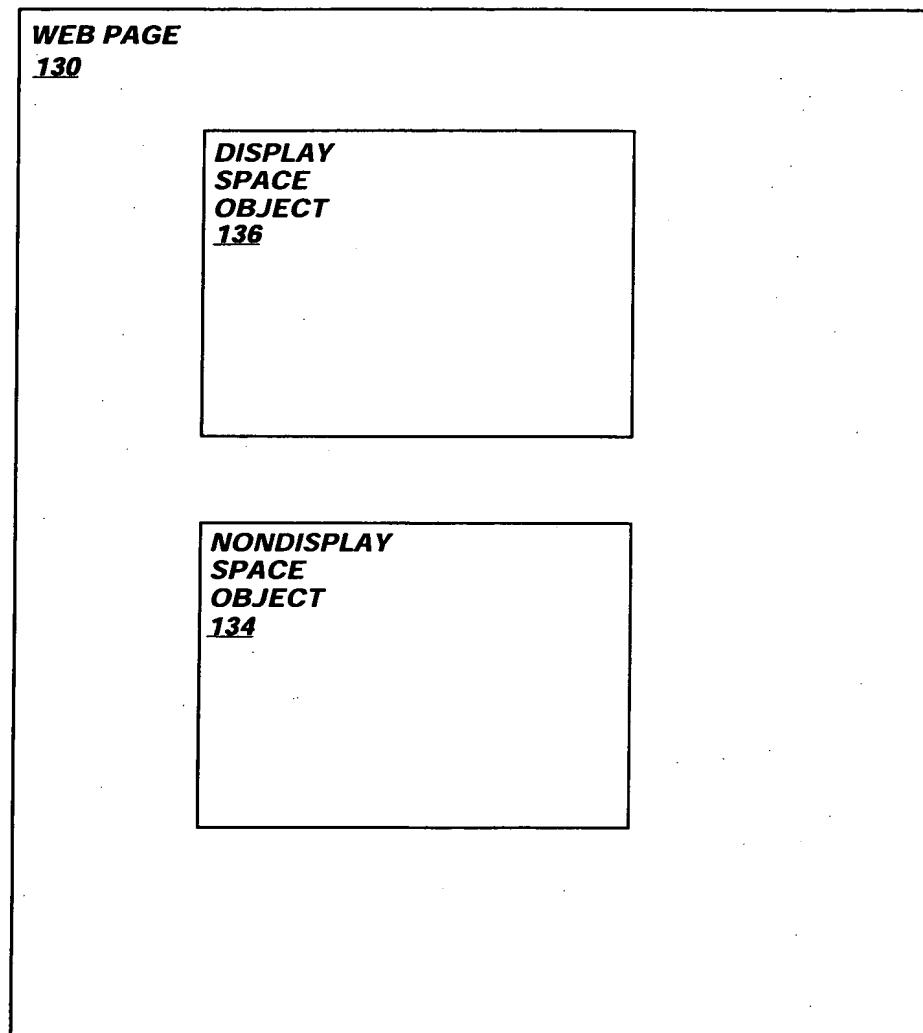
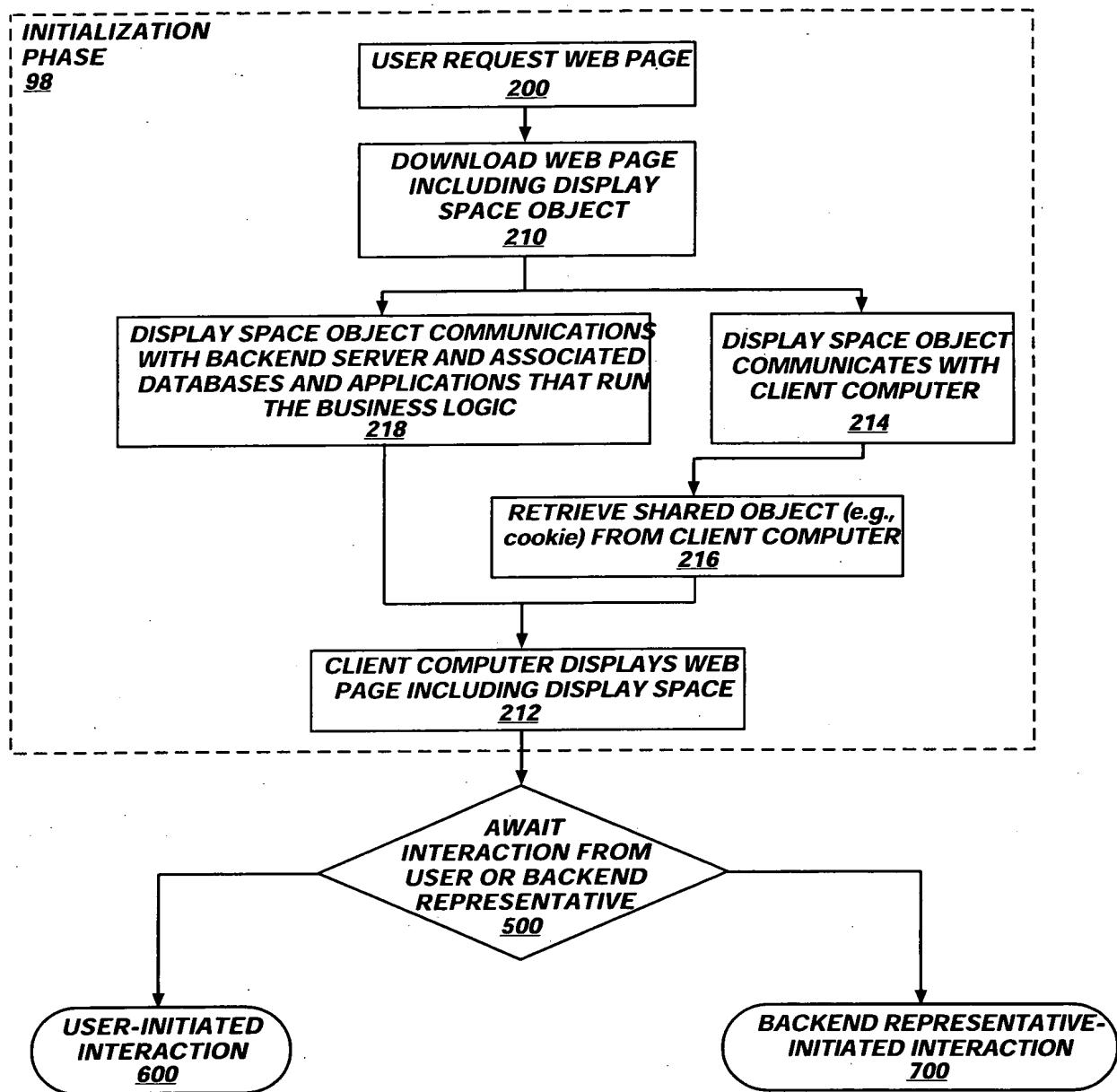
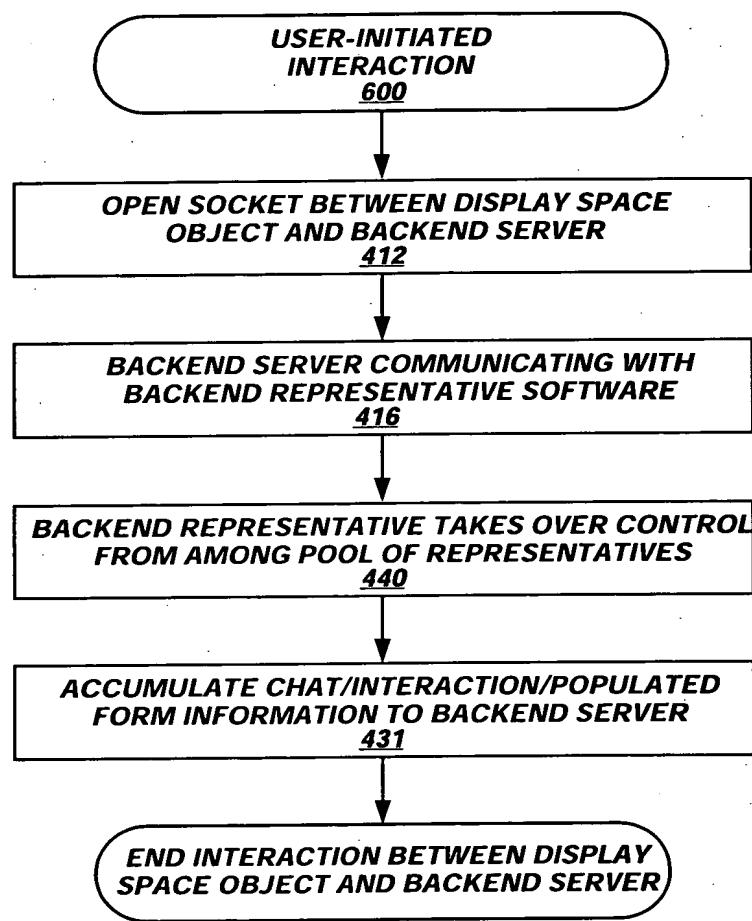
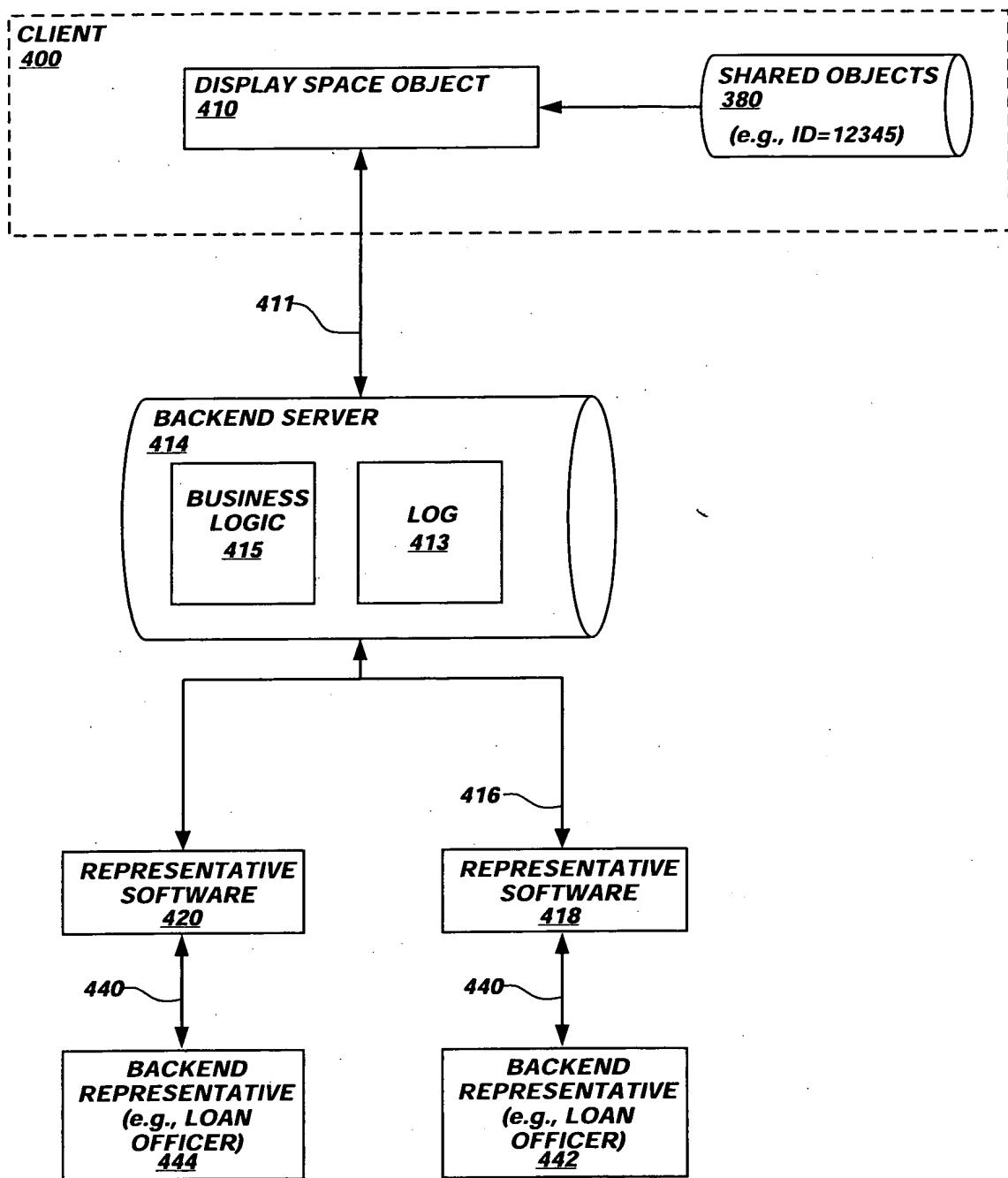


FIG. 3

**FIG. 4**

**FIG. 5**

**FIG. 6**

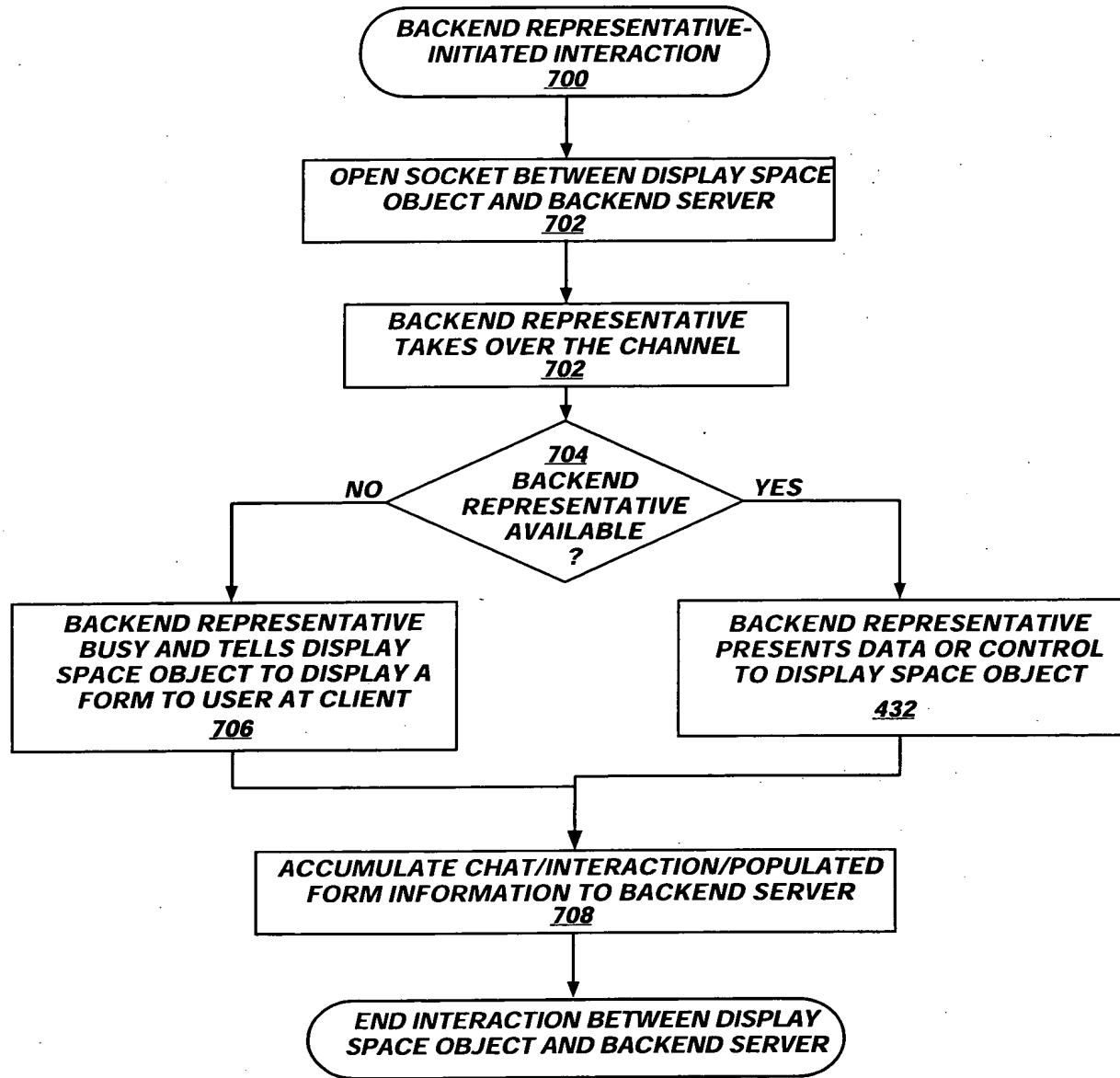


FIG. 7

7/10

LeadScream

File Edit View Go Favorites Help

Back Forward Stop Refresh Home Search Favorites History Channels Mail Print Edit

Address <http://www.leadscream.com/internal/>

Links

Initial Info

First Name	Timothy
Last Name	Mckenzie
Email	tmckenzie@direcway.com
Phone	513-934-4446
Alt. Phone	830 LEAD INFORMATION
Comment	

City: Lebanon
State: OH
Zip: 45036
New Loan Type: Refinance
Current Loan Type: Purchase

Chat

Waiting	Current	Active	L/O's	Scrubs
<input type="button" value="Get"/>	<input type="button" value="End Chat"/>	<input type="button" value="Invite"/>	<input type="button" value="Send"/>	<input type="button" value="Open URL"/>

Additional Criteria

Name Email

New Verify **810 LEAD SEARCH CRITERIA**

Contact Qualify

Needs RE Place Needs MG Place

Placed W/ Adam Beard

Sort By

Quick Search

Source

Received 1/22/04 to

Contact to

Leads Kathryn Roberson

New freedom Mortgage 1/20/04 0 **820 LEAD LIST**

Koby 1

Tasks

Leads

Shane Carter 1

Gerardo Nieves 0

Next Call Date 11/7/03
Carlene Set 1/25/94

Email

Schedule

John Lowry 1

Allen Martenies II

Details

History

11/10/03 Carlene Closed Lead
no answer - sent one more email
closure Detail: Not Interested

11/10/03 **840 LEAD INTERACTION HISTORY**

11/4/03 Carlene Sent email #12

10/15/03 Carlene created Note
I tried to call again - sent email back asking
for a time and the questions.

10/15/03 Carlene Received Email
Email received:
I look forward to speaking with you.

Timothy McKenzie

10/15/03 Carlene Placed Call
Left message at 2nd #
Left Voicemail (Greeting Verified Identity)

FIG. 8

Chat

Waiting	2	Current	18	Active	3	LO's	6	Scrubbers	4
---------	---	---------	----	--------	---	------	---	-----------	---

905 QUEUE

915 CHAT SESSION INSTANCE

920 CURRENT CHAT HISTORY

Mike | S.L. Tribune
Rebecca | CB Diamond
▲
▼

1	8	12	16	21	28
1	30	12	16	2	28
3	8	0	16	21	45

CB Diamond
Save

John: Hi.
Tammy: Hi John, are there any mortgage questions I can answer for you?
End Chat

John: I was hoping to talk to a loan officer.
Invite

Tammy: Ok. Let me get one to join us.
Send

Open URL

900 STATUS BAR

910 CONTACT INFO COLLECTION FORM

925 INVITE TRIGGER

930 QUICK RESPONSE

940 OPEN URL TRIGGER

FIG. 9

9/10

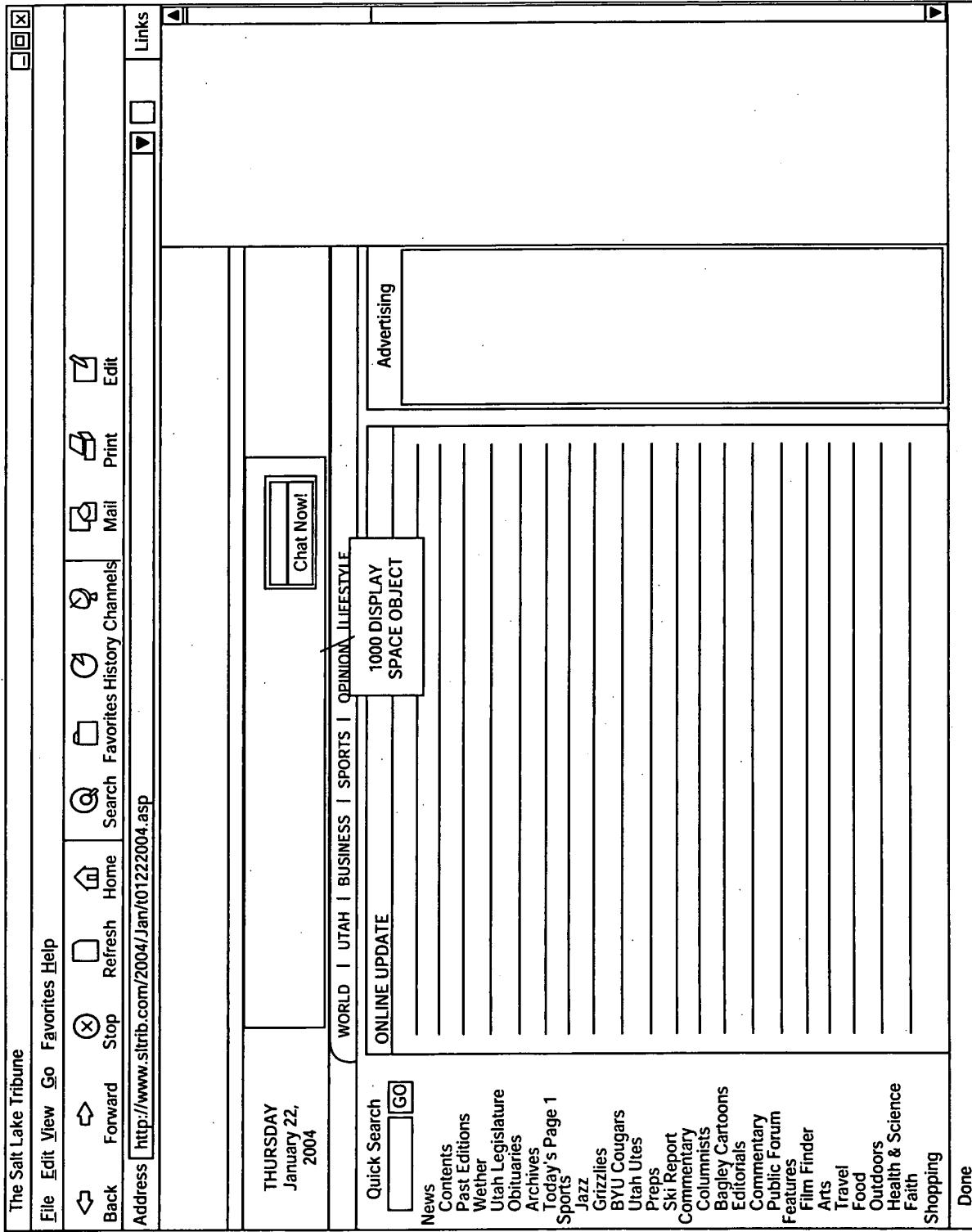


FIG. 10

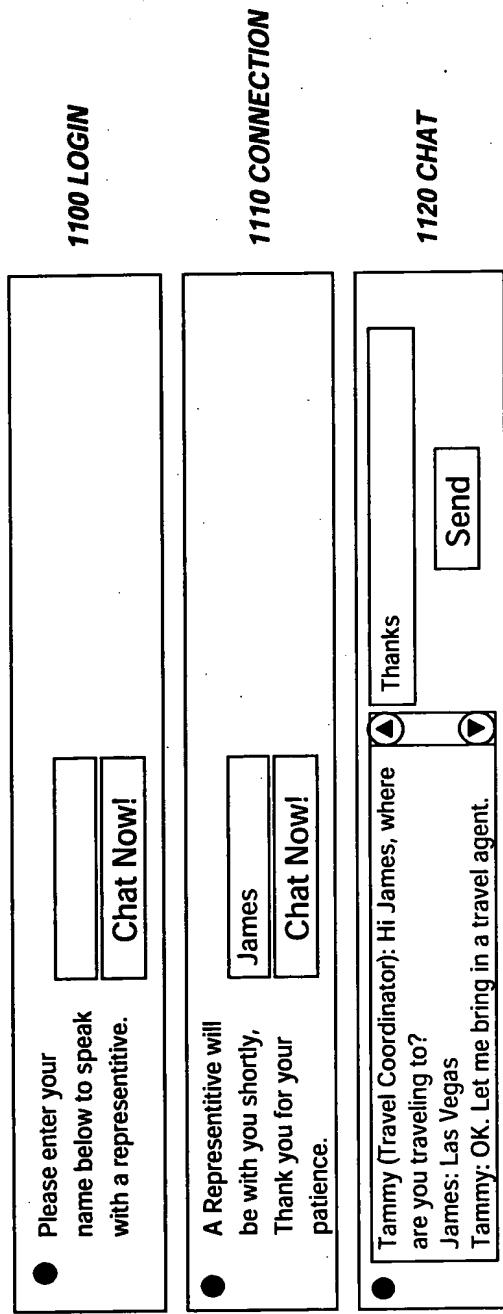


FIG. 11

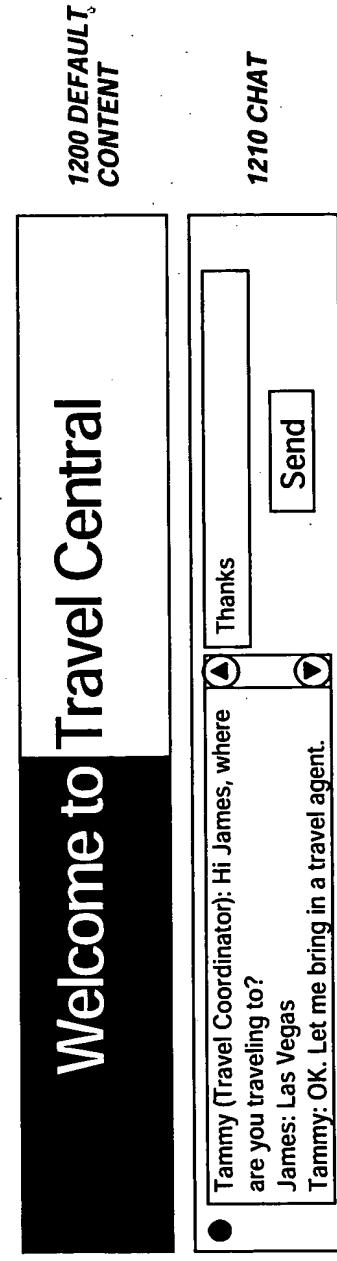


FIG. 12